

## Membership Committee

**Committee Members:** R. D. Applegate, G. N. Cameron, A. E. Cheeseman, J. M. Duggan, J. F. Eggleston, A. W. Ferguson, E. J. Finck (Chair), B. J. Gaston, J. D. Hanson, S. P. Maher, S. G. Mech, K. H. Thibault, B. P. Tanis, T. E. Tomasi, J. A. Yunger.

### **Mission:**

The Membership Committee tracks current membership trends in the Society and is involved with both membership recruitment and retention. In addition, the committee works with Allen Press to correct membership bookkeeping problems that arise.

### **Information Items:**

(1) This was a transition year with the publication of the Society journals moving from Allen Press to Oxford University Press and moving membership management from Allen Press Management Services to Christy Classi, an independent contractor. Thus, the Membership Committee has been in a holding pattern to allow Christy to get the membership managing system up and running.

#### **(a) Recruitment**

We continue to have available a membership benefits poster , available at: [http://www.mammalsociety.org/uploads/ASM\\_Benefits\\_Poster\\_FINAL.pdf](http://www.mammalsociety.org/uploads/ASM_Benefits_Poster_FINAL.pdf).

We also have available a pamphlet about membership. We have developed a membership benefits list that is on the Society webpage.

#### **(b) Retention**

In 2014, the Society stemmed the trend of decreasing membership and increased by 17 members. ASM had 262 new members in 2014 and already has added 237 members for 2015. Of the 262 new members in 2014, 138 have not renewed. The retention by membership type for new members in 2015 is as follows: Developing Country 41%, Regular 18%, and Student 41%. Comparative rates for overall membership is as follows: Developing Country 75%, Regular 73%, and Student 65%. Thus, with the suggestion of Christy the Committee will concentrate on NEW member retention in 2015.

(2) The Committee is coordinating efforts along with the Graduate Students and Education Committee to make first-time attendees at the ASM meeting more welcome by hosting the new members and student receptions. We also are active on the ASM Facebook and Twitter pages.

**Action Items:** None.

**Respectfully submitted,**  
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