

## **Membership Committee**

**Committee Members:** H. Brookhart, F. Cervantes, M. Cramer, E. Finck, N. Formozov, M. Gannon (Chair), J. Hanson, D. McCullough, I. M. Ortega, A. Reed, S. Reeder, B. Ross, S. Weyandt, G. Wilson

**Mission:**

The Membership Committee tracks current membership trends in the Society and is involved with both membership recruitment and retention. In addition, the committee works with Allen Press to correct membership bookkeeping problems that arise.

**Information Items:**

(1) Current membership figures as reported to the Membership Committee from Allen Press on 15 April 2006 are

follows:

Type	Description	2004	2005	2006	2007
<b>ASMM Membership</b>					
ENJ	Emeritus Member-No Journal	158	158	159	
HONOR	Honorary Member	10	11	12	
HONORNJ	Honorary Member-No Journal	1	1	1	
LIF	Life Member	628	633	639	
	Life Member-Full Payment	1	6	1	
LIF06	Life Member- Full Payment			2	
LIF1	Life Member-1st Installment	11	5		
LIF106	Life Member- 1st Install			4	
LIF2	Life Member-2nd Installment	8	8	4	
LIF3	Life Member-3rd Installment	6	8	6	
LIF306	Life Member- 3rd Install			2	
LIF4	Life Member-4th Installment	10	6	8	
LIFNJ	Life Member-No Journal	13	12	13	
MEM	Member-2004	1593			
	Member-2005		1678		
	Member-2006			1395	6
MEMDEV	Member Developing Country			37	
MEMNJ	Member-No Journal-2004	1			
	Member-No Journal-2005		2		
MEMO	Member- Online Only			114	
PATR	Patron Member	62	63	64	
	Patron Member-2005		1		
PATR NJ	Patron Member-No Journal	2	1	1	
SPONS	Sponsored Member			32	
STUD	Student Member-2004	484			
	Student Member-2005		543		
	Student Member-2006			495	3
STUD0	Student online only			19	
STUDLIF1	Student Life Member-1st Instal		13		
STUDLIF106	Student Life- 1st Installment			2	
STUDLIF2	Student Life Member-2nd Instal			9	
STUDLIF206	Student Life- 2nd Installment			1	
<b>Total</b>		<b>2988</b>	<b>3149</b>	<b>3020</b>	<b>9</b>

These numbers should differ from those in the annual report of the Secretary/Treasurer. That report contains all members who are still on the roster, including those that are three years or less delinquent in dues payment. The numbers above includes only those members who are active and have paid dues for that year.

With the correction of 2004, as well as data from 2005 and 2006, it has become evident that our membership numbers have stabilized around 3000. There have been slight fluctuations around this number for several years now. We can expect that our membership numbers for 2006 will be about that of 2005. Last year in April, at the time that report was written, we had 2866 members as compared to 2865 in April of this year.

## **(2) Membership Recruitment**

**(A)** Sponsored membership - In August of 2002, the Membership Committee proposed that we implement a sponsored membership program. This program began in 2004 and is now in its second year. During 2004 the program saw 23 new members, who were sponsored by current ASM members. Currently, that number is 40, down from 45 last year. We have 1 past sponsor who has not renewed that membership as of the writing of this report. Sponsoring a new member can now be done on line using the ASM Business pages.

**(B)** The Membership Committee has created an easily portable display that can be taken by our members to other conferences and meetings to publicize the ASM. The display will be at the ASM table during the Annual Meeting. Members can contact the Membership Committee Chair if they wish to take it to other conferences and meetings to display it for the Society.

## **(3) Membership Retention**

**(A)** The Membership Committee has been paying attention to what we hear from both new and long-time members of ASM, and is attempting to answer questions, solve membership problems, and encourage active participation by our membership.

**(B)** As requested by the membership, Membership Committee members attending our Annual Meeting will continue to be visible in the future. Those members present will be asked to identify themselves with a Membership Committee ribbon on their name tag, so both old and new members will know whom they can approach with membership issues, questions, and comments.

**Action Items:** None

**Respectfully submitted,**  
Michael Gannon  
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