

Membership Committee

Committee Members: G. N. Cameron, A. E. Cheeseman, J. M. Duggan, A. W. Ferguson, E. J. Finck (Chair), B. J. Gaston, T. E. Lee Jr., S. P. Maher, S. G. Mech, M. I. Pardi, B. P. Tanis, K. H. Thibault, T. E. Tomasi, J. A. Yunger and Z. Roehrs.

Mission:

The Membership Committee tracks current membership trends in the Society and is involved with both membership recruitment and retention. In addition, the committee works with Allen Press to correct membership bookkeeping problems that arise.

Information Items:

(1) Moving membership management from Allen Press Management Services to Christy Classi, has greatly improved communications between the Business Office and the Society. The Membership Committee assisted Christy in adding more information in the profile of members to better track membership. Inquiries and complaints have been managed in a timely manner, usually between 24 and 48 hours within receipt of the messages. We sent an e-mail to all new member attendees, first time attendees, and graduate student attendees for the ASM Annual Meeting, wherein we welcomed them to the meeting and provided a contact for them should they need it at the meeting.

(a) Recruitment

We continue to have available a membership benefits poster (http://www.mammalsociety.org/uploads/ASM_Benefits_Poster_FINAL.pdf) and also have available a pamphlet about membership. We have developed a membership benefits list that is on the Society webpage. We have contacted new members by e-mail or mail to welcome them to the Society.

(b) Retention

We continue to monitor the membership numbers. See Christy report. The Committee will continue to concentrate on NEW member retention in 2016.

(2) The Committee is coordinating efforts along with the Graduate Student and Education Committee to make first-time attendees at the ASM Annual Meeting more welcome by hosting the new members and student receptions. We also are active on the ASM Facebook and Twitter pages.

Action Items: None.

Respectfully submitted,

Elmer J. Finck

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